"An explosion of new information shows that the proper combination of nutrients combined with a reduction in caloric intake will help fortify the immune system and aid in fighting against disease. I'm convinced that United Sciences of America's primary emphasis on scientific documentation is going to have a significant impact on the health of America.

Robert A. Good, M.D., Ph.D.  
Chairman, Scientific Advisory Board

"I am now convinced that proper nutritional practices can have a beneficial effect on the health of our heart and blood vessels. USA, Inc. physicians and scientists have developed a nutritional plan based on sound medical research that can potentially help anyone who follows it. I totally support the goals of United Sciences of America, Inc. and I am pleased to contribute to this bold scientific endeavor."

Michael E. DeBakey, M.D.  
Chancellor, College of Medicine  
Chairman, Department of Surgery  
Baylor College of Medicine
United Sciences of America, Inc. has developed a preventive health program that incorporates every nutritionally related scientific breakthrough from the world's most prestigious hospitals and research institutes.

USA, Inc. has assembled world-renowned scientists, medical researchers and business experts to attain a new national goal: to provide all Americans with the potential to achieve optimum health through state of the art nutrition.

A state of the art preventive health program requires an equally progressive marketing system. USA, Inc. has developed a powerful and effective network marketing program, through which Independent Associates promote the USA, Inc. Formulas and nutritional information.

United Sciences of America, Inc. is an important national movement. We welcome people like you, who are excited about improved health, and who are interested in solid business opportunities.
THE CORPORATE MANAGEMENT TEAM

ROBERT M. ADLER II
Chairman and Founder

Robert M. Adler II revolutionized telecommunications for many Fortune 500 companies with the patented invention of the TBS Call Management System. Mr. Adler was also a co-founder of Intellicall, Inc. and serves as chairman of the board. In addition, he cofounded Adler Computer Systems and serves as chairman of the board for that organization. Today, these companies are extremely successful high technology firms headquartered in Dallas, Texas.

Mr. Adler is now devoting his energy and talent to the success of USA, Inc., bringing together celebrated scientists, medical researchers and prominent business leaders. Mr. Adler has fostered an environment of purpose and creativity for his Co-Founders, the Scientific/Clinical Advisory Boards, the Superstar Athletes, and every USA, Inc. Independent Associate.

Robert Adler’s inspiration is the guiding force behind United Sciences of America, Inc.

JERRIS LEONARD
President
Co-founder

Formerly the Assistant Attorney General of the United States, Mr. Leonard served in the United States Department of Justice from 1969-1973. He has held two Presidential appointments. He directed the Civil Rights Enforcement Program as the Federal Government’s chief prosecutor. Mr. Leonard also directed the Law Enforcement Assistance Program which had a $1-billion annual budget and involved thousands of employees at the Federal, State and local levels of government.

Mr. Leonard’s career spans more than 30 years of private and governmental legal practice during which time he has served as counselor and participant in many business enterprises.

As president of USA, Inc., Mr. Leonard coordinates the USA, Inc. management team and focuses special attention on corporate growth. In addition, he will ensure that the USA, Inc. Plan provides all USA, Inc. Associates with a dynamic personal and financial opportunity.
JOSEPH S. VENTURA  
Vice Chairman  
Chief Executive Officer  
Co-founder  

As Chief Executive Officer, Mr. Ventura directs and coordinates all divisions of the USA, Inc. nationwide organization. The recipient of many national management and marketing awards and honors, Mr. Ventura has founded several highly successful corporations and has held executive management positions in Fortune 100 companies. In 1981 he joined TBS International Inc. as vice president of corporate development, and was personally responsible for the acquisition of several multi-million dollar accounts. Mr. Ventura has been a key figure in the development of USA, Inc. from the company's inception.

JEFFREY A. FISHER, M.D., F.C.A.P.  
Vice President, Research and Product Development  
Co-founder  

Dr. Fisher, a nationally recognized expert on preventive medicine and nutrition, is a board certified pathologist with a master's degree in immunology. He is responsible for USA, Inc. research, product development, and clinical testing — assuring the nutritional integrity of the USA, Inc. Program. A national media figure, Dr. Fisher's radio talk program on WOR/RKO Radio in New York is one of the most popular health shows in the country. Dr. Fisher's passion for marathon running has attracted a loyal following in the athletic world, and he is a frequent guest speaker at medical and sports medicine symposia.

JOHN A. WISE, M.S., Ph.D.  
Vice President, Science and Data Information  
Co-founder  

Dr. Wise has an extensive research background in the immunologic and biochemical aspects of infectious diseases, with additional expertise in specialized computer software applications, and was formerly on the faculty at the University of Washington's School of Public Health and Community Medicine. Under Dr. Wise's direction, USA, Inc. has developed the most comprehensive computerized nutritional data base available, which will be continually updated to reflect the latest research on every aspect of health and nutrition. In addition, Dr. Wise's exacting specifications for product ingredients and state of the art laboratory analysis assure the uncompromised quality of the USA, Inc. nutritional formulas.
THE CORPORATE MANAGEMENT TEAM

RAY W. GRIMM, JR.
Vice President, Distribution and Regional Operations
Co-founder

Mr. Grimm directs all internal corporate operations for USA, Inc., including product distribution, shipping, warehousing, and regional operations.

Mr. Grimm was president of two innovative and highly successful California companies. His insights into the operations of direct marketing companies has earned him national respect as a corporate problem solver with an exceptional managerial track record.

Mr. Grimm's expertise assures USA, Inc. an operational leadership that matches and complements the USA, Inc. product excellence.

HAYDON CAMERON
Vice President, Marketing
Co-founder

Mr. Cameron is responsible for developing the USA, Inc. sales, training and marketing materials. He is directly involved with distributor communications, media and public relations.

An award-winning international journalist, Mr. Cameron reported major breaking news stories from 44 countries in a 15-year newspaper career in Australia, England and the United States.

Now acclaimed as a top sales leader and authority in network marketing, Mr. Cameron's management philosophy is one of daily involvement with USA, Inc. Associates, caring about their successes and their challenges . . . and helping them to excel.

Mr. Cameron's goal is to assure that USA, Inc. is the best prepared, and best equipped marketing organization in the world.

ROBERT L. MARTIN
Vice President, Medical Communications
Co-founder

A successful career in media, public relations and professional management has prepared Mr. Martin to head USA, Inc. medical communications.

He will assure that all the breakthrough information generated by the USA, Inc. physicians and scientists is communicated swiftly and accurately to the media, the public and to every USA, Inc. Independent Associate.

Mr. Martin also assists Dr. Jeffrey Fisher in the corporate administration of the USA, Inc. Scientific and Clinical Advisory Boards.
LAWRENCE J. MUNO  
Vice President, Sports Communications  
Co-founder

Mr. Muno, widely recognized as America's top sports agent and counselor, is responsible for adding new and outstanding professional athletes and sports teams to USA, Inc. sports communications. Mr. Muno plays a key role as a charter member and three term president of the Association of Representatives of Professional Athletes. This organization represents athletes from all major team sports.

A graduate from Loyola University in Los Angeles with a background in business and law, Mr. Muno is counsel and agent for dozens of top professional athletes.

KATHLEEN A. LEONARD  
Vice President, Administration

Ms. Leonard received her degree in International Economics/Foreign Languages from The George Washington University. Her studies included international programs abroad.

As a former assistant in foreign relations to a United States Senator on Capitol Hill, and as an administrator with various Washington, D.C. law firms — Kathleen has acquired extensive experience in policies, procedures and operations.

Kathleen is the director of personnel for United Sciences of America, Inc., as well as administrator of the various departments.

PROFESSOR MARK S. ALBION, Ph.D.  
Executive Consultant to the Chairman

Dr. Albion is a professor of marketing at the Harvard Business School. With a joint Ph.D. in business and economics from Harvard University, he currently teaches the second year MBA retailing course.

Professor Albion has written three books and numerous journal articles. He has appeared as an expert on CBS' 60 Minutes and has had coverage in The N.Y. Times, Fortune, the Wall Street Journal, and Newsweek. His biography is listed in the eastern edition of Who's Who in America, and he has served as consultant to Fortune 500 companies including IBM and Coca-Cola. He has also been recognized nationally as one of the top ten young business professors in America.

In his role as executive consultant to the chairman, Professor Albion will assist with corporate strategic planning, marketing and sales development.
Never before has such an illustrious group of scientists and medical experts been brought together to guide the product development of a private sector enterprise.

All internationally renowned leaders in their respective fields, including two Nobel Laureates in medicine, the USA, Inc. Scientific Advisory Board members have over 7000 published research papers to their credit. These experts not only counsel USA, Inc. regarding product development, but play an active role in advising the company on a wide range of emerging nutritional studies and findings. The unique source of information they provide will be made available to all USA, Inc. Associates through the media of video cassettes, newsletters and the company magazine.

ROBERT A. GOOD, M.D., Ph.D.
Chairman, Scientific Advisory Board
Co-founder

Dr. Good received his M.D. and Ph.D. at the University of Minnesota and later became head of the Department of Pathology. In 1973, Dr. Good was appointed president and director of the Sloan Kettering Institute for Cancer Research in New York and fulfilled that role for 10 years.

His nomination to the President’s Cancer Panel in the federally supported “Conquest of Cancer” program led to the honor of a TIME magazine cover profile in March, 1973. In the accompanying 6 page article, Dr. Good was called “the foremost student, practitioner and advocate of immunology (the study of the body’s defense system) in the U.S. today.”

In 1985, Dr. Good relocated his laboratories to St. Petersburg, Florida where he is now Chairman and Professor of the Department of Pediatrics and Professor of Microbiology and Immunology in the College of Medicine, University of South Florida.

Internationally recognized as an immunologist, scientist and cancer researcher, Dr. Good has published more than 1,600 scientific papers.
JULIUS AXELROD, Ph.D.
Chief, Section on Pharmacology
Laboratory of Clinical Sciences
National Institute of Mental Health

Dr. Axelrod won the NOBEL PRIZE in Medicine and Physiology in 1970 for his research on neurotransmitters. He received his Ph.D. at George Washington University and joined the National Institute of Mental Health in 1955 as Chief of the Section on Pharmacology — the position he still holds today.

Dr. Axelrod is on the editorial board of numerous scientific journals and has authored more than 550 scientific papers.

EUGENE BRAUNWALD, M.D.
Hersey Professor of Medicine
Harvard Medical School
Physician-in-Chief
Brigham and Beth Israel Hospitals

Dr. Braunwald received his undergraduate and medical degrees from New York University, graduating first in his class in medical school.

At Harvard Medical School he serves as the Hersey Professor of the Theory and Practice of Physic and the Herrman Blumgart Professor of Medicine. At Brigham & Women’s Hospital and Beth Israel Hospital he is Chairman of the Consolidated Department of Medicine.


PETER CERUTTI, M.D., Ph.D.
Director of Carcinogenesis Research
Swiss Institute for Experimental Cancer Research

One of the world’s foremost cancer specialists, Dr. Cerutti is associated with a number of internationally renowned medical institutions and the developer of important documented research. In addition to directing the Department of Carcinogenesis at the Swiss Institute for Experimental Cancer Research, Dr. Cerutti is a member of several advisory boards including the Scientific Board of Directors of the University of California, San Diego School of Medicine, Institute for Research on Aging.

Dr. Cerutti is the author of several hundred scientific articles, including the monumental “Pro-oxidant States and Tumor Formation” which appeared in Science magazine in January, 1985.

MICHAEL E. DEBAKEY, M.D.
Chancellor, College of Medicine
Chairman, Department of Surgery
Baylor College of Medicine

Dr. DeBakey received his undergraduate and medical degrees from Tulane University. At Baylor, he is Chancellor of the College of Medicine as well as Professor and Chairman of the Cora and Webb Mading Department of Surgery, and Director of the National Heart and Blood Vessel Research and Demonstration Center.

Dr. DeBakey’s research and surgical innovations have played a major role in the treatment of cardiovascular disease.
PHILIP J. DI SAIA, M.D.
Professor and Chairman, Department of Obstetrics and Gynecology
University of California, Irvine Medical Center

Dr. Di Saia received his M.D. degree from Tufts University School of Medicine and did his internship and residency at the Yale University School of Medicine. He was a Fellow in gynecologic oncology at the University of Texas M.D. Anderson Hospital and the Tumor Institute in Houston, and is currently a Research Fellow with both the National Cancer Institute and the American Cancer Society. In addition to his chairmanship at the University of California at Irvine, he is also Professor of Radiology and Director of the Clinical Oncology Program at the university's Medical Center. Dr. Di Saia has published more than 150 research papers.

MAUREEN HENDERSON, M.D., D.P.H.
Professor of Epidemiology and Professor of Medicine
University of Washington School of Medicine

Dr. Henderson received her M.D. from the University of Durham Medical School in England and her postdoctoral training as a fellow in cancer epidemiology at St. Bartholomew's Hospital in London. Her outstanding career includes the directorship of the Cancer Control Research Program at Fred Hutchison Research Center in Seattle, and associate vice president for the Health Sciences at the University of Washington. She was Chairperson of the Committee on Epidemiologic Investigation of Air Pollutants for the National Research Council and a delegate for the USA-USSR joint working group in the epidemiologic study of cancer. Dr. Henderson is a member of both the National Council Board of the National Cancer Institute and the National Academy of Sciences.

RASHIDA KARMALI, Ph.D.
Associate Professor of Nutrition
Rutgers University
Associate Professor
Sloan Kettering Institute for Cancer Research

Dr. Karmali received her degree in biochemistry from the University of Newcastle Upon Tyne in England and subsequently was a postdoctoral fellow in endocrine pathophysiology at the Clinical Research Institute in Montreal, Canada. An internationally recognized expert in the role of Omega-3 fatty acids (EPA and DHA) in the chemoprevention of mammary cancer, Dr. Karmali has published more than 100 scientific papers and abstracts.

ALEXANDER LEAF, M.D.
Chairman, Department of Preventive Medicine and Clinical Epidemiology
Harvard Medical School

Dr. Leaf received his B.S. in chemistry from the University of Washington (Magna Cum Laude) and his M.D. from the University of Michigan Medical School. He has been a member of the Harvard Medical School faculty since 1949. In addition to being Department Chairman, Dr. Leaf is also professor of preventive medicine, Harvard-MIT Division of Health Sciences and Technology. The recipient of many awards and honors, Dr. Leaf serves on several editorial boards and has published hundreds of scientific papers.
ROBERT J. MORIN, M.D.
Professor of Pathology
Harbor-UCLA Medical Center

Dr. Morin received his B.A. in zoology from UCLA (Summa Cum Laude) and his M.D. from the University of California at San Francisco. Dr. Morin is president of the American Longevity Association, an organization whose membership includes nine NOBEL Laureates. He is an internationally recognized authority on nutritional aspects of heart disease, particularly as related to aging.

Dr. Morin is a member of the Council on Arteriosclerosis and Ischemic Heart Disease, the International Society of Cardiology, the Society for Experimental Biology and Medicine, and is a fellow with the Council on Arteriosclerosis, American Heart Association.

He is author and co-author of more than 100 scientific papers.

LESTER PACKER, Ph.D.
Professor of Physiology and Anatomy
University of California, Berkeley

Dr. Packer received his B.S. degree from Brooklyn College and his Ph.D. in physiology from Yale University. The author of more than 200 publications in the field of membranes and bioenergetics, Dr. Packer has made significant contributions in the area of cellular aging with emphasis on the role of membranes.

Prior to becoming a professor at the University of California at Berkeley, Dr. Packer held faculty positions at the Johnsons Research Foundation at the University of Pennsylvania, and at the University of Texas Health Science Center in Dallas.

WILLIAM A. PRYOR, Ph.D.
Thomas and David Boyd Professor
Department of Chemistry and Biochemistry
Louisiana State University

Dr. Pryor earned his B.S. in chemistry from the University of Chicago and his Ph.D. in chemistry from the University of California at Berkeley. He is the editor of the Pergamon Journal "Advances in Free Radical Biology and Medicine", and serves on the board of four other distinguished journals in the field of chemistry and biology.

Dr. Pryor has authored more than 250 technical articles and authored or edited 17 books that have been translated into several languages including Russian and Japanese.

A member of more than 25 professional and honorary societies, Dr. Pryor is listed in Who's Who and American Men and Women in Science.

ANDREW V. SCHALLY, Ph.D.
Professor of Medicine
Chief, Department of Experimental Medicine
Tulane University

Dr. Schally won the NOBEL PRIZE in Medicine and Physiology in 1977 for his research on hypothalamic hormones. He received his Ph.D. in biochemistry (Magna Cum Laude) from McGill University. He has served on the faculties of the National Institute of Medical Research in London, England, McGill University in Montreal, Canada, and Baylor University in Houston, Texas.

He is the author of more than 1,400 scientific papers.
ELI SEIFTER, Ph.D.
Professor of Biochemistry and Surgery
Albert Einstein College of Medicine

Dr. Seifter received his B.A. from The Ohio State University and his Ph.D. in biochemistry from the University of Pennsylvania. He was a research biochemist with Monsanto Chemical Company and director of the Clinical Chemistry Laboratory at Long Island Jewish Hospital in New Hyde Park, New York. He joined the faculty of Albert Einstein College of Medicine in 1962.

Dr. Seifter is a member of the American Society of Parenteral and Enteral Nutrition, the American Chemical Society, and the American Institute of Nutrition. He has published more than 200 scientific papers on the effect of nutrients on disease processes.

C. NORMAN SHEALY, M.D., Ph.D.
Director
Shealy Pain and Health Rehabilitation Institute

Dr. Shealy received his B.A. and M.D. degrees from Duke University and his Ph.D. in psychology from the Humanistic Psychology Institute in San Francisco. He was a Clinical and Research Fellow in neurosurgery at Massachusetts General Hospital in Boston, and a Special Fellow at the Institute of Neurological Disease and Blindness at the Australian National University in Canberra.

Dr. Shealy is the Founder and Past President of the American Holistic Medical Association, and the Founder and Director of the Shealy Pain and Health Rehabilitation Institute in Springfield, Missouri. He is the author of more than 170 scientific papers.
RESEARCH

The United Sciences of America, Inc. corporate mission was born out of necessity: a dedicated response to the growing dangers to our health from toxic pollution, stressful lifestyles and nutrient deficiencies from mass food processing. To achieve this goal, USA, Inc. mounted a massive worldwide computer search for clinical and research data that would constitute the foundation for a state of the art nutrition program.

Using numerous data bases, including the world's largest at Dialog Information Services, United Sciences of America, Inc. has reviewed more than 5 million references from 150 countries. USA, Inc. now possesses the most complete reference source in nutritional science.

Never before has a nutritional information base so complete been assembled by a single company. The USA, Inc. computerized in-house index now holds complete information on every known vitamin, mineral, chelate, protein, antioxidant, amino acid, carbohydrate, electrolyte and dietary fiber known to modern science.

Our worldwide documented data is categorized into more than 10,000 subtitles ranging from Vitamin A to Zinc and from breast cancer, heart disease, and obesity, to the common cold, wrinkling of the skin — and more.

Dr. John Wise, Vice President of Science and Data Information, and his team of Ph.D. researchers, maintain a commitment to excellence: to keep the USA, Inc. Research Data Division the world's foremost nutritional clearinghouse for scientific information.

Each month, the USA, Inc. Research Data Division will analyze and review an average of 1,300 new papers relevant to health and nutrition — all published by researchers from the world's leading medical institutions, laboratories and universities.

As new scientific revelations emerge, and are determined to be important by the Scientific Advisory Board, they will be incorporated automatically into the USA, Inc. nutritional formulas. This will guarantee that the USA, Inc. state of the art consumer programs will always be on the cutting edge of new clinical technology.

HUMAN STUDIES

United Sciences of America, Inc. has assembled a Clinical Advisory Board of more than 150 top practicing physicians from cities throughout the country. Operating under the vigorous standards set by the USA, Inc. Scientific Advisory Board, these physicians monitor clinical data on consumers of the USA, Inc. Nutritional Program.

USA, Inc. believes that the clinical data resulting from these human studies will be a tremendous breakthrough. This new knowledge will not only benefit USA, Inc. Associates, but will be published in peer-reviewed medical journals. It will serve as a scientific base for nutritional knowledge, to be shared with all Americans.

For a USA, Inc. Clinical Advisory Board physician in your area, please contact USA, Inc., Department of Medical Communications.
"THE FINEST NUTRITIONAL PROGRAM EVER DEVELOPED" ROBERT A. GOOD, M.D., Ph.D.
United Sciences of America, Inc. has developed four revolutionary nutritional formulas based on over 30,000 published research and clinical studies, and expert interpretation by fifteen of the world's foremost research scientists.

MASTER FORMULA
An optimal formulation, with scientifically selected levels of essential vitamins, minerals, and antioxidants which provide total synergy and balance to meet your body's metabolic and nutritional needs. Natural antioxidants such as vitamin A, beta-carotene, vitamin C, vitamin E, selenium and cysteine help neutralize highly reactive and harmful free radicals. Calcium and magnesium are efficiently assimilated when taken in this combined multi-vitamin formula. Preservative free, Master Formula contains no fillers, coloring agents, flavors or preservatives. Free of sugars, sweeteners, soy, yeast, wheat, corn, milk, and egg derivatives. Quality is assured, with only the finest pure crystalline ingredients used. Rigorous testing and analysis guarantees the finest nutritional product on the market today.

CALORIE CONTROL FORMULA
A new exclusive formulation, this formula was designed especially for United Sciences of America, Inc. by the world's foremost clinical and research scientists. Ultra protein blend is an exclusive patent-pending formula containing protein from glandless cottonseed and surimi, and provides the highest protein efficiency (P.E.R.) of any plant or seafood source. Fiber blend is a special combination of 10 different natural fibers, providing 4 grams of fiber per serving. Complex carbohydrates assure a slower, more sustained metabolism, and the natural fructose sweetener in combination with dietary fibers reduces insulin response. These carbohydrates are generally well tolerated by individuals with hypoglycemic or hyperglycemic (diabetic) conditions. Delicious flavors, Low Calorie Dutch Chocolate and French Vanilla can be mixed with water, juice or nonfat milk. Safe and effective, this is a nutritious foundation for those who wish to lose weight or for those desiring effective weight management. Can be substituted for one or two meals a day when taken with the Master Formula.

FIBER ENERGY BAR
Fantastic fiber, only one delicious bar provides 9 grams of valuable fiber which is generally much too low in the average American diet. A unique fiber blend results from extensive research which has shown that fiber variety is important — bran and cellulose provide bulk, while guar gum and pectin are soluble fibers that slow nutrient uptake and help regulate blood sugar and insulin response. Special protein is supplied from glandless cottonseed and surimi which is 98% utilized. A complete nutritious meal or a wholesome snack, complex carbohydrates provide sustained energy, and fructose and polysorbital sweeteners reduce insulin demand.

FORMULA PLUS
Marine lipid concentrate is a fish oil rich in highly unsaturated Omega-3 fatty acids obtained from selected cold water fish from deep Norwegian waters. Special cold processing results in the highest quality lipid concentrate available. EPA and DHA (eicosapentaenoic and docosahexaenoic acid) are the special class of Omega-3 fatty acids contained in Formula Plus that are not manufactured by the body. Clinical studies of Eskimo and Japanese populations have shown a surprisingly low incidence of atherosclerosis and heart disease. Scientists now believe that this is the result of their high fish diets which contain the special unsaturated fatty acids EPA and DHA.
STEVE WATSON
Wide Receiver
Denver Broncos

JOE MONTANA
Quarterback
San Francisco Forty-Niners

STEVE GARVEY
First Base
San Diego Padres

CHRIS EVERT-LLOYD
Wimbledon, US Open, French and Australian Open Champion

Many of the world's finest and most visible athletes support the USA, Inc. quest for excellence. These superstars use and endorse the USA, Inc. nutritional formulas and are actively involved in the USA, Inc. business opportunity. Many of their family members, friends and teammates are USA, Inc. Associates.
United Sciences of America, Inc. offers its Associates a wealth of sales tools including a monthly magazine, newsletters, color brochures, and four dynamic video tapes. These tapes were created to inspire, motivate, and answer virtually any question a potential customer may have. The following video showcase is also available in an audio cassette version:

3. **The USA, Inc. Medical Library**, answering the 100 most asked medical questions, indexed for easy access. Hosted by Jeffrey A. Fisher, M.D.
4. **The USA, Inc. Sales Meeting**, answering all questions concerning the USA, Inc. marketing plan and how to explain it to potential Associates. Hosted by marketing expert Haydon Cameron.

These video tapes introduce a new dimension in turnkey marketing. The emerging new medium of VHS and Beta video cassette recorders is a national phenomenon. Over 30 percent of all Americans currently have a video cassette recorder in their home and, according to recent studies, that figure is expected to increase to 50 percent in 1986.

Never before in the history of sales has such a turnkey concept been perfected: the marriage of revolutionary nutritional formulas with such instant consumer demand to a state of the art marketing, promotion and communication system. A perfect blend of philosophy, products and programs help make it possible for all USA, Inc. Associates to succeed.